# Creating Engaging Programs for Consul General Hamburg's Youth Councils in Northern Germany



Project Title	Creating Engaging Programs for Consul General Hamburg's Youth Councils in Northern Germany
Project Summary	Do you feel enthusiastic about creating transatlantic ties between German and American high school students? Work with the Public Affairs Section and the Consul General at the U.S. Consulate General Hamburg and help us design innovative and creative youth projects?
Country	Germany

### **Project Description**

We seek a self-motivated virtual intern to help us strengthen German-U.S. relations through our signature youth outreach and engagement project, the "Consul General's Youth Advisory Council." Duties include:

- -Develop interactive outreach and program ideas that inspire Northern German youth audiences to become active and engaged in transatlantic issues
- -Design a comprehensive social media strategy for various platforms to increase awareness of the Consulate General Hamburg's youth councils and evaluate its impact in different regions
- -Develop digital youth council recruitment tools
- Based on research on topics of interest among Northern German youth, identify innovative and creative youth projects in the U.S. in order to connect them with youth councils in Northern Germany
- -Assist in planning and implementing virtual and collaborative transatlantic youth programs

#### **Required Skills or Interests**

Skill(s)
Analytical writing
Cultural diplomacy
Design thinking
Infographic design

#### **Additional Information**

We're looking for someone who is creative, self-motivated and able to work independently once tasked. You will potentially work in concert with other interns as well as various sections of the U.S. Consulate General Hamburg.

## **Language Requirements**

Language Speaking Proficiency Reading Proficiency Importance

German Limited working proficiency Limited working proficiency Nice to Have